

# Jason-Kyle De Lara

Software Engineer and Web Developer

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## SUMMARY

I am a dedicated professional who thrives on continuous growth. Every day, I actively seek avenues to stimulate my creativity, broaden my skillset, and enhance my overall well-being. With over a decade of immersion in the field of Computer Science, my true passion lies in Web Development. Equipped with a diverse range of skills and a deep understanding of the industry, I am confident that I can make a substantial contribution to your esteemed organization.

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## EXPERIENCE

### ICP DAS USA

Septemeber 2021 - Present

#### Web Developer - Marketing Team

Lead the company to success by bringing new ideas to the marketing team strategy. Improved the website with SEO enriched text. Increased production quality on website content in forms of text, pictures and video. Integrated new technology to the website for automation and data visualization for marketing performance reports. Adopted industry standard methodologies to improve the development team's workflow. Lead and managed the development team through numerous projects. Managed an offsite server that hosted the website and 3 other website for organizations the company owned.

Accomplishments:

- Created APIs and scripts to automate and track leads from form submissions to multiple locations: emails, our CRM platform, the content management system.
- Lead the team forward and implemented a new design for the website.
- Designed and implemented a robust ecommerce solution using NextJS ([supacommerce.jkbro.dev](http://supacommerce.jkbro.dev))
- Integrated many APIs to help improve the companies sales and provide value to the marketing team to create intelligent content for social media and website. APIs include: Google Maps, Keap, Twitter, Facebook, Zoom, Amazon, and more.

### RoyaltyBusayo

Nov 2020 - Feb 2021

#### Front-End Web Developer Intern

Mentored and worked on a web application that allowed the client to create, verify and manage serial numbers for their products.

Accomplishments:

- Learned core backend development concepts such as authentication, hashing, encryptions, databases, etc.
- Position required PHP background and I quickly picked it up gained experience developing in PHP for the frontend and the backend

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## EDUCATION

### University of Nevada Las Vegas

2013 - 2019

Bachelors of Science - Computer Science

Accomplishments:

- Senior Design Competition candidate and built a particle engine for [Andreas Stefik's](#) evidence-based prog language, Quorum. Project was named Quark

### Nucamp Bootcamp

2020 - 2021

9 month Full Stack Web Development Program with an emphasis on Bootstrap, React, React Native, NodeJS and Express.

Accomplishments:

- Built a personal project, Tea Era ([teaera.jkbro.dev](http://teaera.jkbro.dev))

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## PROJECTS

### DevFlow

[thedevflow.com](http://thedevflow.com)

An educational coding platform with React and SanityIO

### MaxReps

[maxreps.jkbro.dev](http://maxreps.jkbro.dev)

A fitness tracker application using the MERN Stack

### CanGrid

[cangrid.jkbro.dev](http://cangrid.jkbro.dev)

A photographer's idea; social platform with Nextjs and Firebase

More at <https://www.jkdelara.com>

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## SKILLS

HTML, CSS, TailwindCSS  
PHP, Laravel, WordPress  
Javascript/Typescript  
React, NextJS

Python  
Git/Version Control  
MySQL, PostgreSQL, MongoDB  
Responsive Web Design

UI/UX design principles  
Search Engine Optimization (SEO)  
Team leadership  
Communication